



# New Kajabi Virtual Support & Training

## Getting Started Checklist

So you have purchased your New Kajabi platform, now what? To help you stay on track and get your offers bringing in revenue quickly, I have created this brief Getting Started Checklist to help you get started.

In this Getting Started Checklist you will find the basics for setting up your site and products.

**\*\*First step, create a Checklist of all steps to set up site and products\*\***

### Site Set Up:

1. 3 Testimonials with images: for some Store pages and for the Checkout page
2. Social Media Account Links for Site and Product(s)
3. Terms and Condition-business address, email and legal company name
4. About Me page content & images if applicable
5. Contact Me page content
6. Landing page content and images (if applicable)
7. Logo and Branding colors (hex codes) or Style Guide for Site and Product Customization
8. Store any content for Static or Landing Page content you would like created in the Dropbox Folder
9. Mission Statement/Business Description: for the front page on applicable website themes)

### Product Set Up:

1. Product Content: create a Dropbox folder to keep all organized and for easier upload
2. Product Title and Product Description
3. Category Names and Descriptions
4. Subcategory Names and descriptions (if applicable)
5. Posts Names and description of what is included in this particular lesson
6. Sales Page description: once visible, this will appear on the Store (home page)
7. Offer Page description: this will appear on the right-hand side of the Sales Page (keep it short & sweet
8. Checkout Page: this is part of the offer section but this allows for a bullet point list of what is included in product
9. Instructor Bio: 1-2 sentences on some of the product themes
10. All Product Video/Audio and PDF files: store in Dropbox Folder



# New Kajabi Virtual Support & Training

## Image Dimensions

### Marquee Images:

- 2280x800, 2560x1700 or 2560x800: Website Store Marquee, Product Marquee, Blog Marquee
- 3000x1710: Taylor Product Marquee
- 3000x2000: Warren Product Marquee

### Premier Images:

- 2880 × 1200: Hero, Testimonial Background, Showcase & CTA Background Image
- 1090 × 613: Text & Image
- 1856 × 1044: Custom Content Image, Slideshow, Video Image & Image
- 800 × 400: Features Image
- 2160 × 2160: Image Gallery
- 322 × 202: Logo Image
- 1090 × 1090: Opt In Form Image
- 898 × 898: Showcase Book Image
- 500 × 500: Testimonial Headshot Image

### Poster Images:

- 1280x720: Product, Post, Category, Sales, Offer, Static, Blog Post, Static Links, SEO & Sharing Image, Login Screen

### Logo Images:

- 360x80 or 648x120: Header Logo Image
- 648x120: Primo, Slate, Dive Header Logo
- 580x400: Footer Logo Image
- Max 100px: Classic Footer Logo
- 500x495: Taylor Product Logo
- 400x200: Warren Product Logo
- 150x100: Company Logo (Marketing Settings)
- 640x640: Affiliate Logo
- 1038x443: Warren Header Logo
- 960x347: Warren Footer Logo

### Miscellaneous:

- 512x512: Product Instructor, Store Testimonial
- 1000x1000: Lift, Warren Teacher Bio
- 100x100: Avatar
- 440x248: Features Images (Primo, Next Store)



# New Kajabi Virtual Support & Training

- 32x32: Favicon
- 1000x800: Lagunita Opt In Form
- 3000x1986: Daniel Opt In Form
- 2000x725: Daniel Footer Cross Sell

***Tip on how to find the image size on landing pages (or anywhere that does not list dimensions):*** right click on the image inside the settings/admin area and open “View Image Info” to find the dimensions used.

There you go! Now go get started. If after going through my Getting Started Checklist you still are lost or need assistance, please feel free to schedule a **complimentary consultation** to discuss how my team can help get you up and running and bringing in revenue in no time.